THERAPY 2.0

Module Objectives

Upon completion of this course, the learner should be able to

- distinguish when a claim for paying online intervention can be addressed to a health insurance company and when not;
- learn how to communicate payment rules with clients;
- learn how to stimulate clients to pay on time;
- learn how to set the proper price;
- decide for the payment option(s) that will suit his/her and the clients' needs.

Module Outline

- Introduction
- Unit 1: Financing of online interventions
- Unit 2: Payment policy
- Unit 3:Payment options

Module 6: Economic and financial aspects

- The first unit explains why online interventions are mostly payable and in which cases the costs of online interventions can be covered by health insurance companies.
- The second unit explains why it is important to have a proper payment policy and how payments rules can be communicated with clients. Important aspects that need to be taken into consideration when we set price for online treatments are also presented.
- Different payment options together with descriptions of the strengths and weaknesses of each one are available in the last unit.

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